



AMERICAN SOCIETY OF HIGHWAY ENGINEERS

CENTRAL OHIO SECTION

Dear Member:

The Central Ohio Section of the American Society of Highway Engineers would like to extend an offer to your firm or organization to become or continue as a sponsor for the 2018 - 2019 fiscal year (June 1, 2018 - May 31, 2019). Highway Club Corporate Sponsorship includes all of the opportunities listed below with a \$75 savings over the Individual Event Sponsorships. In order to allow our Section to provide a wider array of member events and provide greater exposure for our sponsoring firms, we needed to increase our level of sponsorship.

- ASHE hosts an annual Golf Outing in July. Golf sponsors will have a sign prominently displayed at one randomly selected hole.
• Newsletter sponsors will be listed on the sponsorship page of the newsletter that we publish 2-4 times annually. If the newsletter is replaced or supplemented by another media, corporate sponsor's logos will be included in that media.
• Website sponsors will have their company logo and company contact information displayed on the Central Ohio website (www.CentralOH.ASHE.pro).
• ASHE welcomes sponsors for the January Capital Improvement Program luncheon. Sponsors are provided with one attendee registration and exhibit space for both events.
• Your organization's logo will be added to our Highway Club Corporate Sponsors banner which will be displayed at all ASHE events.

We hope that your firm will share our enthusiasm and support us this year with your sponsorship. Please complete this form and enclose it with a check made out to ASHE Central Ohio Section sent to Tiffany Elchert (mailing address below) or make an online payment through Eventbrite (link provided below) by August 30, 2018.

Respectfully,
AMERICAN SOCIETY OF HIGHWAY ENGINEERS - Central Ohio Section

Please check a box to designate sponsorship level(s).

Individual Event Sponsorship:
[] Newsletter Sponsor - \$100
[] Website Sponsor - \$100
[] Annual Golf Outing Sponsor - \$100
[] January CIP Luncheon Sponsor * - \$125
* (Includes 1 attendee registration plus exhibit space)

OR

Highway Club Sponsorship:
[] Highway Club - \$350
(All individual Sponsorships, a \$75 Savings!)

Please complete this form and enclose it with a check made out to, ASHE- Central Ohio Section and send it to:

Tiffany Elchert, ASHE Past President
City of Columbus
111 North Front Street, 6th Floor
Columbus, OH 43215

Or make an online Eventbrite payment here: Highway Club Sponsorship Eventbrite Payment Link

Company Name: _____

Contact Person: _____

Contact Phone Number and Email: _____



Website Posting - Company Contact Information

Please complete the following form as it will be used to create your company's sponsorship posting on our section website. Please complete all information exactly as you would like it to appear on the website.

Company Name: _____

Company Address (Line 1): _____

Company Address (Line 2): _____

Company Address (Line 3): _____

Company Website Address: _____

Company Phone Number: _____

Company Logo – Provide company logo in a JPEG format no larger than 150 x 150.

Please email logo to: tmelchert@columbus.gov

Sample of ASHE Highway Club Sponsorship Website Listing:

The screenshot shows the ASHE Central Ohio Section website with a navigation menu (Home, Membership, Newsletter, Scholarship) and a sponsorship listing. The listing includes the ASHE logo and the following information:

- Parsons**
44 Hutchinson Avenue, Suite 950
Columbus, Ohio 43235
614-310-6349 phone
www.parsons.com
Logo: PARSONS 70 YEARS OF EXCELLENCE
- Patrick Engineering**
3650 Olentangy River Road, Suite 110
Columbus, Ohio 43215
614-470-9750 phone
www.patrickengineering.com
Logo: PATRICK ENGINEERING
- PRIME AE Group**
3000 Corporate Exchange Drive, Suite 600
Columbus, Ohio 43231
614-839-0250 phone
www.primeeng.com
Logo: PRIME AE
- Resource International**
6350 Presidential Gateway
Columbus, Ohio 43231
614-823-4949 phone
www.resourceinternational.com
Logo: RESOURCE INTERNATIONAL Rii