



AMERICAN SOCIETY OF HIGHWAY ENGINEERS
CENTRAL OHIO SECTION

HIGHWAY CLUB SPONSORSHIP

Dear Member:

The Central Ohio Section of the American Society of Highway Engineers (ASHE) would like to extend an offer to your firm or organization to become, or continue as, a sponsor for the 2023-2024 fiscal year. Our Highway Club Corporate Sponsorship is \$350 and includes all the event advertising and perks listed below. This sponsorship allows our Section to provide a wider array of member events while offering a greater exposure for our sponsoring firms.

Highway Club sponsorship includes the following:

- Central Ohio ASHE will host our annual Golf Outing in July 2024. Golf sponsors will have a sign prominently displayed at one randomly selected hole.
- Central Ohio ASHE distributes an electronic Newsletter to our members 2-4 times each year. Sponsors will be listed on a dedicated sponsorship page within this publication. If the newsletter is replaced or supplemented by another media, sponsor member logos will be similarly included within the new format.
- ASHE Highway Club Sponsors will have their company logo and company contact information displayed on the internet through our Central Ohio website (www.CentralOH.ASHE.pro) and/or LinkedIn site.
- ASHE Highway Club Sponsors are provided with a complimentary attendee registration to two of our annual events – our Capital Improvement Program Luncheon (in January) & our Ethics Seminar (in November).
- Your organization’s logo will be added to our Highway Club Corporate Sponsors slideshow which will be displayed at many of our ASHE events.

We hope that your firm will share our enthusiasm and support us this year with your sponsorship.

Please complete this form, email it to mike.killian@burgessniple.com and submit payment through the Eventbrite page here: <https://www.eventbrite.com/e/ashe-central-ohio-highway-club-sponsorship-2023-2024-tickets-685084986637>

Alternatively, please send the completed form along with a check made out to **ASHE Central Ohio** to Mike Killian (mailing address below) **by Friday September 1, 2023.**

Respectfully,
AMERICAN SOCIETY OF HIGHWAY ENGINEERS - Central Ohio Section

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<p><u>Highway Club Sponsorship: \$350</u> Includes:</p> <p><input type="checkbox"/> Newsletter Sponsor</p> <p><input type="checkbox"/> Website Sponsor</p> <p><input type="checkbox"/> Annual Golf Outing Sponsor</p> <p><input type="checkbox"/> Ethics Seminar Sponsor *</p> <p><input type="checkbox"/> CIP Luncheon Sponsor *</p> <p>(* Includes 1 attendee registration)</p>
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In lieu of the payment via the Eventbrite link above, please complete this form and enclose it with a check for \$350 made out to, **ASHE Central Ohio.** Please mail this to:

Mike Killian, PE, Central Ohio ASHE Past-President
Burgess & Niple, Inc.
330 Rush Alley, Suite 700
Columbus, Ohio 43215

Company Name: XXX

Contact Person: XXX

Contact Phone Number and Email: XXX



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After completing and mailing your Highway Club Sponsorship form and payment, please also complete the following form to help us create your company’s sponsorship posting on our section website and electronic media.

Please complete all information exactly as you would like it to appear.

Company Name: XXX

Company Address (Line 1): XXX

Company Address (Line 2): XXX

Company Address (Line 3): XXX

Company Website Address: XXX

Company Phone Number: XXX

Company Logo – Provide company logo in a JPEG format no larger than 150 x 150.

Please email the electronic file of your company logo to: mike.killian@burgessniple.com

Sample of ASHE Highway Club Sponsorship Website Listing:

The screenshot shows a website header for ASHE Central Ohio Section with navigation links for Home, Membership, Newsletter, and Scholarship. Below the header, four sponsor listings are displayed, each with contact information and a logo:

- Parsons:** 44 Hutchinson Avenue, Suite 950, Columbus, Ohio 43235. Phone: 614-310-6349. Website: www.parsons.com. Logo: PARSONS 70 YEARS OF EXCELLENCE.
- Patrick Engineering:** 3650 Olentangy River Road, Suite 110, Columbus, Ohio 43215. Phone: 614-470-9750. Website: www.patrickengineering.com. Logo: PATRICK ENGINEERING.
- PRIME AE Group:** 3000 Corporate Exchange Drive, Suite 600, Columbus, Ohio 43231. Phone: 614-839-0250. Website: www.primeeng.com. Logo: PRIME AE.
- Resource International:** 6350 Presidential Gateway, Columbus, Ohio 43231. Phone: 614-823-4949. Website: www.resourceinternational.com. Logo: Rii RESOURCE INTERNATIONAL.